

WELCOME TO LANDSBYGGAREN PART 2

Vi landsbyggare HÖGA KUSTEN

Here is the follow-up to the successful Landsbyggaredagen when more than 70 entrepreneurs and associations took part. In Landsbyggaredagen part 2 we convert inspiration into concrete knowledge through lectures and workshops

Landsbyggaredagen part 2 tempts Landsbyggare with inspiration, development and socializing. Starting off with the opportunities of digitalisation and further on to the theme of the day of strategy and visibility.

Landsbyggaredagen part 2 comes with a full programme: The morning will see the launch of the Landsbyggare campaign and a lecture about how to go from vision to action plan. In the afternoon there will be three workshops offering you concrete tools and the possibility to make an appointment with Bizmaker for advice on how to leverage your business and increase the potential of your product.

Workshops:

1) social media 2.0 (Jerry Engström)

Build your brand and convert to sales through smarter work in the social media

2) Make a video for the web using Iphone

3) Become a digital entrepreneur /digital accountant (LRF Konsult)

If you want to grow and are looking for future business partners, book your seat at Landsbyggaredagen part 2 today!

REGISTER NOW!

TIME/PLACE: Thursday 15 February, 09:30-16:30, Box Destilleri, Bjärträ.

COST: Free of charge, but you pay for your lunch (150 SEK).

REGISTRATION: NB. The number of participants is limited. Register by email to info@leaderhogakusten.se, stating any food preferences and if you wish to consult Bizmaker individually. More information soon at leaderhogakusten.se/landsbyggaredagen2

Welcome!

/Jenny, Eva and Maaike



Lecture: Jerry Engström
"Eight steps from vision to action plan"



Consulting: Erica Marksson
"Leverage your business"



Consulting: Johan Vestberg
"Increase the potential of your product"



Workshop: Patrik Nordin
"Become a digital entrepreneur"